

**Kawasaki**

# 2018 BRUTE FORCE<sup>®</sup> & KFX<sup>®</sup> ATVs



BRUTE FORCE 750 4x4i EPS Model Shown





2018 BRUTE FORCE® FAMILY

# EQUIPPED FOR ADVENTURE

Venture into the great outdoors with Brute Force® on your side. Kawasaki's Brute Force ATVs have the power to take on a variety of terrain with rugged strength and sure-footed agility. With solid construction, big muscle and cargo racks to take it all with you, Brute Force ATVs are equipped for adventure. Conquer the trails with dependable performance, onboard amenities and all-day comfort, even through the roughest country. Whether it's chores at the ranch or reaching a mountain summit, conquer the challenge with the unrivaled performance of Brute Force ATVs.

## KAWASAKI STRONG

With 130 years of Kawasaki Heavy Industries, Ltd. (KHI) engineering building the heaviest, most durable and complex machines on the planet, Kawasaki STRONG is a name we can claim. KHI builds tunnel-boring machines that connect continents and trains that carry millions of New Yorkers in and out of the city 24 hours a day, seven days a week. From these engineering monsters, to the last bolt on the Brute Force® 750 4x4i ATV, KHI engineering says, over and over: Use me. Rely on me. I'm built for adventure.

## ASSEMBLED IN THE U.S.A.

Kawasaki side x sides, ATVs, and Jet Ski® watercraft are assembled by Kawasaki Motors Manufacturing Corp., U.S.A. from foreign and domestic parts in Lincoln, NE.



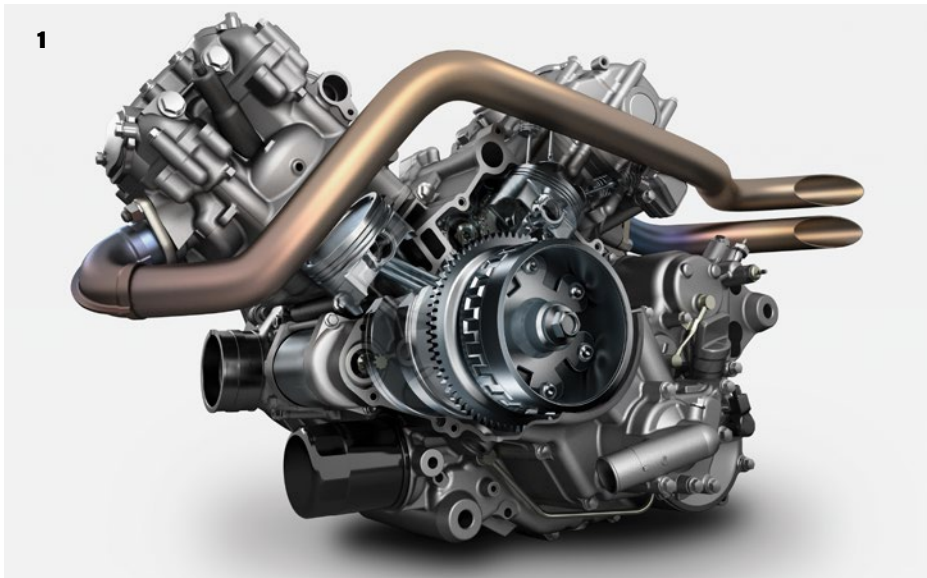


2018 BRUTE FORCE® 750 4x4i

# VENTURE BEYOND

How do you take command of the great outdoors? With brute force. Powered by a fuel-injected 749cc V-twin engine that delivers mammoth power, the Brute Force® 750 4x4i ATVs offer unrivaled performance for your outdoor adventures.





1. V-twin Engine 2. CVT & Drive 3. Front Disc Brakes

## V-TWIN POWER

The fuel-injected 90-degree 749cc V-twin engine with high-compression cylinder heads pumps out strong low-RPM torque for incredible bottom-end power, while precise fuel metering delivery via two 36mm throttle bodies allows for easy starting and optimum fuel mileage.

## CVT & DRIVE

The Kawasaki Automatic Power-Drive System's (KAPS) Continuously Variable Transmission (CVT) is fully automatic, providing increased control during low-speed operation, a smooth transition into higher RPM range for snappy throttle response and class-leading acceleration. With selectable drive modes, you can switch from two- to four-wheel-drive at the press of a handlebar button.

## STOPPING POWER

Dual disc brakes with two-piston calipers in the front and Kawasaki's sealed, oil-bathed multi-disc brake system in the rear provide plenty of stopping power. Paired with the electronic Kawasaki Engine Brake Control, you can take on descents with confidence.

# 2018 BRUTE FORCE® 750 4x4i FEATURES



## CHASSIS

The durable double-cradle frame of the Brute Force® 750 4x4i ATVs is reinforced for added strength. Independent double wishbone front suspension, and double A-arms in the rear carry preload-adjustable shocks providing 6.7 inches of travel up front and 7.5 inches in the rear for a comfortable ride.



Accessorized unit shown

## ROUGH TERRAIN CAPABILITY

A tight turning radius (10.5 feet) and 9.4 inches of ground clearance combine for exceptional maneuvering and capability. A generous 1,250-pound towing capacity adds to the capabilities of the Brute Force® 750 4x4i ATVs, making them an asset for any homesteader.

## COMFORT & CONVENIENCE

Secure your loads with front and rear cargo racks built of sturdy one-inch steel tubing. A large and convenient front storage compartment lets you stow even more. Ride in comfort with full floorboards, an easy-to-read digital multi-function instrument display and a 12V accessory outlet.





## BRUTE FORCE® 750 4x4i EPS

- Speed-sensitive Electric Power Steering (EPS)
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front & Rear Cargo Racks
- Painted Metallic Stardust White Bodywork Available

● Super Black ● Vibrant Blue ● Metallic Stardust White



## BRUTE FORCE® 750 4x4i EPS CAMO

- Realtree Xtra® Green Camo Bodywork
- Speed-sensitive EPS
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front & Rear Cargo Racks

● Realtree Xtra Green Camo



## BRUTE FORCE® 750 4x4i

- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front & Rear Cargo Racks

● Timberline Green



1. Brute Force 750 4x4i EPS in Super Black 2. Brute Force 750 4x4i EPS in Vibrant Blue  
3. Brute Force 750 4x4i in Timberline Green





2018 BRUTE FORCE® 300

# ULTIMATE POWERPLAY

The sporty and versatile Brute Force® 300 ATV is as useful at the homestead as it is fun on the trails. With its mid-size 271cc engine, the Brute Force 300 can get around your property quickly and easily, whether you're tending the orchards or moving equipment. The Brute Force 300 provides nimble handling with low effort steering, making it a willing accomplice for the active adventurer. Packed with popular features, the Brute Force 300 is as practical as it is versatile, making it an optimum value with an adventurous spirit.



## COMPACT POWER

Whether it's work or play, get it done with ease from the seat of the Brute Force® 300 ATV. A powerful, sporty 271cc single-cylinder engine and efficient automatic Continuously Variable Transmission (CVT) offer smooth, responsive power delivery, making it the ideal companion for anyone from the outdoor adventurer to the busy homesteader.

## SPORT CHASSIS

A rigid heavy-duty steel-tube frame gives the Brute Force® 300 superb straight-line performance and responsive handling, while independent A-arms in the front and a single shock and swingarm in the rear soak up bumps for a smooth ride. Dual front 180mm disc brakes offer plenty of stopping power, adding to its sporty off-road prowess.

## CARGO AND TOWING

Already a versatile performer, the Brute Force® 300 features even more dexterity with its cargo and towing capacity. Front and rear racks can take on 44 and 66 pounds, respectively, while this compact workhorse can tow another 500 pounds.

1. Compact Power 2. Sport Chassis 3. Cargo Front & Rear Racks



Super Black  Bright White



2018 BRUTE FORCE® FAMILY

# KAWASAKI GENUINE ACCESSORIES



CHECK OUT [KAWASAKI.COM](http://KAWASAKI.COM) OR VISIT YOUR  
LOCAL DEALER TO VIEW ALL ACCESSORIES

All accessories and pricing available online.



It's not truly yours until it's customized with Kawasaki Genuine Accessories. Bring out the best in your Brute Force® ATV with any number of accessories, or a recommended accessory package. Kawasaki Genuine Accessories feature an integrated fit and easy installation without voiding your 12-month limited warranty.

Accessorized unit shown





**KOLPIN® GUN BOOT® IV**

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**2" TRAILER HITCH BALL**



**WINDSHIELD**



**REAR SKID PLATE**

**REAR A-ARM SKID PLATES**



**WARN® PV2500 WINCH**

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# 2018 BRUTE FORCE® FAMILY SPECS

## BRUTE FORCE® 750 4x4i EPS

## BRUTE FORCE® 750 4x4i EPS CAMO

|                                      |  |  |
|--------------------------------------|--|--|
| ENGINE                               | 4-stroke, V-twin, SOHC, liquid-cooled  | 4-stroke, V-twin, SOHC, liquid-cooled  |
| DISPLACEMENT                         | 749cc  | 749cc  |
| BORE X STROKE                        | 85.0 x 66.0mm  | 85.0 x 66.0mm  |
| COMPRESSION RATIO                    | 9.3:1  | 9.3:1  |
| MAXIMUM TORQUE                       | 42.7 lb-ft @ 4750 rpm  | 42.7 lb-ft @ 4750 rpm  |
| FUEL SYSTEM                          | DFI® with two 36mm throttle bodies   | DFI® with two 36mm throttle bodies   |
| IGNITION                             | Digital DC-CDI   | Digital DC-CDI   |
| TRANSMISSION                         | 2-Speed automatic, reverse   | 2-Speed automatic, reverse   |
| FINAL DRIVE                          | Selectable 4WD with variable front differential control, shaft   | Selectable 4WD with variable front differential control, shaft   |
| FRONT SUSPENSION / WHEEL TRAVEL      | Double wishbone/6.7 in   | Double wishbone/6.7 in   |
| REAR SUSPENSION / WHEEL TRAVEL       | Full independent, dual A-arm/7.5 in  | Full independent, dual A-arm/7.5 in  |
| FRONT TIRE                           | AT 25 x 8-12   | AT 25 x 8-12   |
| REAR TIRE                            | AT 25 x 10-12  | AT 25 x 10-12  |
| FRONT BRAKES                         | Dual hydraulic 176mm discs with 2-piston calipers  | Dual hydraulic 200mm discs with 2-piston calipers  |
| REAR BRAKES                          | Sealed, oil-bathed, multi-disc   | Sealed, oil-bathed, multi-disc   |
| GROUND CLEARANCE                     | 9.4 in   | 9.4 in   |
| STARTING SYSTEM                      | Electric   | Electric   |
| FUEL CAPACITY                        | 5.0 gal  | 5.0 gal  |
| TURNING RADIUS                       | 10.5 ft  | 10.5 ft  |
| TOWING CAPACITY                      | 1250 lb  | 1250 lb  |
| TOTAL RACK CAPACITY                  | 242.0 lb   | 242.0 lb   |
| RACK CAPACITY, FRONT/REAR            | 88.0 lb/176.0 lb   | 88.0 lb/176.0 lb   |
| LIGHTING                             | 35W headlights, 5W taillight, 21W stoplight  | 35W headlights, 5W taillight, 21W stoplight  |
| FRAME TYPE                           | Double-cradle, high-tensile tubular steel  | Double-cradle, high-tensile tubular steel  |
| TRACK FRONT/REAR                     | 36.4/35.0 in   | 36.4/35.0 in   |
| OVERALL LENGTH                       | 86.4 in  | 86.4 in  |
| OVERALL WIDTH                        | 46.5 in  | 46.5 in  |
| OVERALL HEIGHT                       | 48.0 in  | 48.0 in  |
| SEAT HEIGHT                          | 35.8 in  | 35.8 in  |
| CURB WEIGHT                          | 699.0 lb**   | 699.0 lb**   |
| WHEELBASE                            | 50.6 in  | 50.6 in  |
| INSTRUMENTS                          | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for EPS, neutral, belt, and oil pressure | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for EPS, neutral, belt, and oil pressure |
| COLOR CHOICES                        | Metallic Stardust White, Vibrant Blue, Super Black   | Realtree Xtra® Green Camo  |
| WARRANTY                             | 12 Month Limited Warranty  | 12 Month Limited Warranty  |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months   | 12, 24, 36, or 48 months   |

\*\*Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change.

Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



**BRUTE FORCE® 750 4x4i****BRUTE FORCE® 300**

|                                      |  |   |
|--------------------------------------|--|---|
| ENGINE                               | 4-stroke, V-twin, SOHC, liquid-cooled  | 4-stroke, 1-cylinder, SOHC                                      |
| DISPLACEMENT                         | 749cc  | 271cc   |
| BORE X STROKE                        | 85.0 x 66.0mm  | 72.7 x 65.2mm   |
| COMPRESSION RATIO                    | 9.3:1  | 11.0:1  |
| MAXIMUM TORQUE                       | 42.7 lb-ft @ 4750 rpm  | 15.9 lb-ft @ 6500 rpm   |
| FUEL SYSTEM                          | DFI® with two 36mm throttle bodies   | Keihin CVK32 carburetor   |
| IGNITION                             | Digital DC-CDI   | DC-CDI  |
| TRANSMISSION                         | 2-Speed automatic, reverse   | Automatic CVT with centrifugal clutch (H,L,N,R)                 |
| FINAL DRIVE                          | Selectable 4WD with variable front differential control, shaft   | 2WD, Shaft  |
| FRONT SUSPENSION / WHEEL TRAVEL      | Double wishbone/6.7 in   | Independent double wishbone/5.2 in                              |
| REAR SUSPENSION / WHEEL TRAVEL       | Full independent, dual A-arm/7.5 in  | Swingarm/5.6 in   |
| FRONT TIRE                           | AT 25 x 8-12   | AT 22 x 7-10 Maxxis tubeless                                    |
| REAR TIRE                            | AT 25 x 10-12  | AT 22 x 10-10 Maxxis tubeless                                   |
| FRONT BRAKES                         | Dual hydraulic 200mm discs with 2-piston calipers  | Dual 180mm discs  |
| REAR BRAKES                          | Sealed, oil-bathed, multi-disc   | Single 180mm disc   |
| GROUND CLEARANCE                     | 9.4 in   | 6.1 in  |
| STARTING SYSTEM                      | Electric   | Electric  |
| FUEL CAPACITY                        | 5.0 gal  | 3.2 gal   |
| TURNING RADIUS                       | 10.5 ft  | 9.2 ft  |
| ELECTRONIC POWER STEERING (EPS)      |  | No  |
| TOWING CAPACITY                      | 1250 lb  | 500 lb  |
| TOTAL RACK CAPACITY                  | 242.0 lb   | 110 lb  |
| RACK CAPACITY, FRONT/REAR            | 88.0 lb/176.0 lb   | 44/66 lb  |
| LIGHTING                             | 35W headlights, 5W taillight, 21W stoplight  | (2) 35W headlights, 5W taillight and 21W stoplight              |
| FRAME TYPE                           | Double-cradle, high-tensile tubular steel  | Double cradle, steel  |
| TRACK FRONT/REAR                     | 36.4/35.0 in   | 33.5/32.7 in  |
| OVERALL LENGTH                       | 86.4 in  | 75.4 in   |
| OVERALL WIDTH                        | 46.5 in  | 42.5 in   |
| OVERALL HEIGHT                       | 48.0 in  | 46.1 in   |
| SEAT HEIGHT                          | 35.8 in  | 33.3 in   |
| CURB WEIGHT                          | 688.0 lb**   | 535.8 lb**  |
| WHEELBASE                            | 50.6 in  | 45.9 in   |
| INSTRUMENTS                          | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for neutral, reverse, belt, and oil pressure | Speedometer, odometer, clock, fuel gauge and coolant temp light |
| COLOR CHOICES                        | Timberline Green   | Super Black, Bright White                                       |
| WARRANTY                             | 12 Month Limited Warranty  | 12 Month Limited Warranty                                       |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months   | 12, 24, 36, or 48 months  |

\*\*Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change.



KFX®90

# TRAIL BLAZER



2017 Model Shown

Get the kids outdoors and ready to explore on the KFX®90 ATV with a blend of size and performance that's perfect for riders 12 and older. The KFX90 lets kids take on bigger adventures, while parental controls allow you to regulate their progress. With simple controls, the KFX90 is ideal for beginners, while still offering thrilling performance for more experienced riders. The KFX90 is designed for optimum fun and it's as easy to own as it is to ride.





1

2017 Model Shown



2

2017 Model Shown



3

1. Sporty Engine 2. Suspension 3. Electric Start

Lime Green  Bright White

## ENGINE

Reliable power of the 89cc air-cooled four-stroke engine is smooth and predictable, making it ideal for new riders. The adjustable throttle limiter and CVT collar allow parents to set and monitor the speed. The automatic CVT also means no shifting, allowing riders to focus on steering, throttle and brake control.

## SUSPENSION

Suspension performance matches the bold styling of the KFX®90. Independent A-arms in the front and a single shock and swingarm in the rear soak up bumps for a smooth ride. More experienced riders will enjoy agile performance and sporty handling at higher speeds.

## ELECTRIC START

Get things started with a push of a button. The KFX®90 comes equipped with an electric start allowing riders more independence on the trail, while a keyed ignition deters unauthorized use. A kick-start is also standard as backup.



KFX®50

# SMALL BUT MIGHTY

Start them out on the right foot with Kawasaki's youth-sized KFX®50 ATV. Give kids six and older the ability to explore the terrain while taking comfort in the parental controls that limit speeds. The KFX50 is ideal for young adventurers, with smooth, predictable performance, that can help riders learn off-road skills in a controlled manner. The smallest in Kawasaki's line of ATVs offers easy-to-ride fun in an intelligent, durable design so you can enjoy more rides.



2017 Model Shown



## PERFECT FOR YOUNG RIDERS

Get your kids off to the right start aboard Kawasaki's youth-sized KFX®50 ATV. The air-cooled four-stroke engine starts with the push of a button and the smooth, reliable power is ideal for new riders. The automatic CVT means no shifting, so young riders can focus on throttle and brake control.

## POWERFUL BRAKES

The KFX®50 can slow down in a hurry with two front drum brakes and a rear disc brake. All three brakes are operated by handlebar-mounted levers. At foot level, full-length floorboards help keep feet protected.

## PARENTAL CONTROLS

Parents can supervise the start of the vehicle with the help of a keyed ignition while a throttle limiting screw enables restriction to the throttle opening to keep power matched to operator skill level. A collar in the Continuously Variable Transmission (CVT) can easily be removed for increased speed as riders gain experience.

1. Perfect for Young Riders 2. Rear Disc Brake 2. Adjustable Throttle Limiter



1 2017 Model Shown



2



3

Lime Green  Bright White



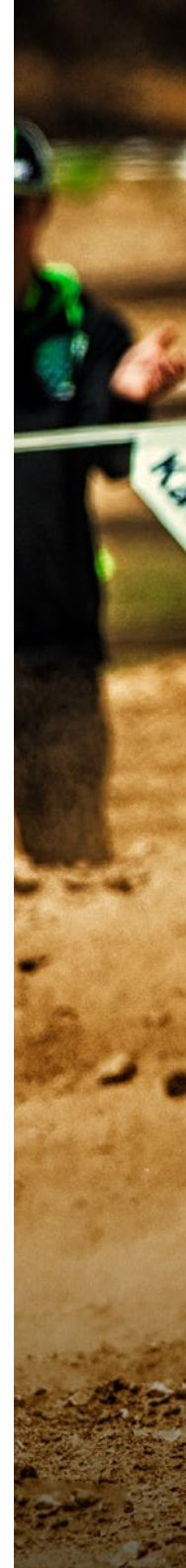
# 2017 KFX<sup>®</sup> FAMILY SPECS

## KFX<sup>®</sup>90

## KFX<sup>®</sup>50

|                                      | KFX <sup>®</sup> 90                           | KFX <sup>®</sup> 50                           |
|--------------------------------------|---|---|
| ENGINE                               | 4-stroke, forced-air cooled, single           | 4-stroke, air-cooled, single                  |
| DISPLACEMENT                         | 89cc  | 49.5cc  |
| BORE X STROKE                        | 47.0 x 51.8mm                                 | 39 x 41.4mm                                   |
| COMPRESSION RATIO                    | 10.0:1  | 10.0:1  |
| MAXIMUM TORQUE                       | N/A   | N/A   |
| FUEL SYSTEM                          | Mikuni PTE 16                                 | Keihin PTE 16                                 |
| IGNITION                             | Solid state CDI                               | Solid state CDI                               |
| TRANSMISSION                         | Continuously Variable Automatic               | Continuously Variable Automatic               |
| FINAL DRIVE                          | Chain   | Chain   |
| FRONT SUSPENSION / WHEEL TRAVEL      | Single A-arm with twin shock absorbers/2.8 in | Single A-arm with twin shock absorbers/2.8 in |
| REAR SUSPENSION / WHEEL TRAVEL       | Swingarm with single shock absorber/2.9 in    | Swingarm with single shock absorber/2.9 in    |
| FRONT TIRE                           | AT 18 x 7-8 tubeless                          | AT 16 x 8-7 tubeless                          |
| REAR TIRE                            | AT 18 x 9-8 tubeless                          | AT 16 x 8-7 tubeless                          |
| FRONT BRAKES                         | Dual mechanical drums                         | Dual mechanical drums                         |
| REAR BRAKES                          | Hydraulic discs                               | Hydraulic discs                               |
| GROUND CLEARANCE                     | At rear axle - 3.9 in                         | At rear axle - 3.3 in                         |
| STARTING SYSTEM                      | Electric with back-up kick-starter            | Electric with back-up kick-starter            |
| FUEL CAPACITY                        | 1.5 gal                                       | 1.5 gal                                       |
| TURNING RADIUS                       | 8.7 ft  | 8.7 ft  |
| TOWING CAPACITY                      | N/A   | N/A   |
| TOTAL RACK CAPACITY                  | N/A   | N/A   |
| RACK CAPACITY, FRONT/REAR            | N/A   | N/A   |
| LIGHTING                             | N/A   | N/A   |
| FRAME TYPE                           | Double cradle, steel                          | Double cradle, steel                          |
| TRACK FRONT/REAR                     | 26.8/26.0 in                                  | 27.2/27.6 in                                  |
| OVERALL LENGTH                       | 56.1 in                                       | 55.1 in                                       |
| OVERALL WIDTH                        | 35.6 in                                       | 34.7 in                                       |
| OVERALL HEIGHT                       | 36.4 in                                       | 35.8 in                                       |
| SEAT HEIGHT                          | 25.6 in                                       | 25.0 in                                       |
| CURB WEIGHT                          | 266.8 lb**                                    | 245.0 lb**                                    |
| WHEELBASE                            | 38.0 in                                       | 38.0 in                                       |
| INSTRUMENTS                          | N/A   | N/A   |
| COLOR CHOICES                        | Lime Green, Bright White                      | Lime Green, Bright White                      |
| WARRANTY                             | 12 Month Limited Warranty                     | 12 Month Limited Warranty                     |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months                      | 12, 24, 36, or 48 months                      |

\*\*Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change.







#### WARRANTY

Your new Kawasaki ATV comes with a 12-month limited warranty. Ask your dealer for details about the factory warranty and available extended coverage.

#### UP TO FOUR YEARS ADDITIONAL COVERAGE

Let Kawasaki protect your new ATV for years to come with Kawasaki Protection Plus™. This plan repairs or replaces most components free of charge if found defective in material or workmanship. Everything about the plan is easy. There's no deductible. It's honored at every authorized Kawasaki dealer nationwide. It's transferable to another owner with no fee. Just ask your dealer how you can buy additional coverage of 12, 24, 36, or 48 months (depending on the model and plan purchased). FL Lic #65500, Kawasaki Motors Corp., U.S.A., PO Box 25252, Santa Ana, CA 92799, (949) 770-0400.

#### KAWASAKI CARES:

Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki's KFX®50 is recommended for use only by persons 6 or older, and the KFX90 is recommended for use only by persons 12 and older. All children under 16 riding ATVs should always have direct adult supervision. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1-800-887-2887, or go to [www.atvsafety.org](http://www.atvsafety.org).

tread lightly!®

OFFICIAL PARTNER



Kawasaki subscribes to the guidelines of Tread Lightly!®, a program dedicated to protecting the great outdoors through education and fostering responsible enjoyment of public lands.

**ROK**™  
RIDERS OF KAWASAKI  
Powered by the **AMA**



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# Kawasaki